



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Andrew S. Kanter                      Group Art Unit: 3622  
Serial No.: 09/909,643                      Examiner: Jeffrey D. Carlson  
Filed: July 20, 2001  
For: **DIRECT INTERNET ADVERTISING**  
Docket No.: 0010-3

Bedminster, NJ 07921  
April 10, 2007

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**SUPPLEMENTAL AMENDMENT UNDER 37 CFR 1.111**

Supplemental to the Amendment filed December 28, 2006 and in response to the  
Office Action dated April 5, 2007, kindly amend the above-identified application as follows:

**Amendments to the Claims** are set forth in the listing of claims which begins on  
page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.